

IM 535- International Operations Management

CREDIT HOURS

3 Hours

CONTACT HOURS (Hours/week)

Lecture: 2

COURSE COORDINATOR

Dr Bassem Roshdy

TEXT BOOK:

John D. Daniels and Lee H. Radebaugh, "International Business Environments & Operations", Prentice Hall, latest edition.

COURSE DESCRIPTION:

The course introduces the students to the concepts of international business environment, international trade and direct foreign investments, foreign exchange, and economic cooperation.

PREREQUISITE:

126 Credit Hours

RELATION OF COURSE TO PROGRAM:

Elective

COURSE INSTRUCTION OUTCOMES:

The student is introduced to the ever-growing field of international business. He/ She tackles the main issues of the evolution of firm strategy as part of the internationalization process, plus the countervailing forces that firms are likely to encounter during that process. In addition, the elements of the external international business environment are briefly introduced. The student is more capable of interacting with the business world in the environment of globalization.

TOPICS COVERED:

- International Business Environment- An overview.
- The Cultural and Legal Environment.
- The Political Environment.
- The Economic Environment Facing Business (1).
- The Economic Environment Facing Business (2).
- International Trade Theories (1).
- International Trade Theories (2).
- Governmental Influence on Trade.

- Regional Economic Integration.
- Factor Mobility and Foreign Direct Investment.
- The Foreign Exchange Market.
- The determination of Exchange Rates.
- Global Manufacturing and Supply Chain management.

CONTRIBUTION OF COURSE TO MEET THE REQUIREMENTS OF CRITERION 5:

Professional Component Content			
Math and Basic Sciences	Engineering Topics	General Education	Engineering Design
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RELATIONSHIP OF COURSE TO STUDENT OUTCOMES:

Student Outcomes		Course Outcomes
a.	An ability to apply knowledge of mathematics, science, and engineering.	✓
b.	An ability to design and conduct experiments, analyze and interpret data.	
c.	An ability to design a system, component, or process to meet desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability	
d.	An ability to function on multi-disciplinary teams.	
e.	An ability to identify, formulate, and solve engineering problems.	
f.	An understanding of professional and ethical responsibility.	
g.	An ability to communicate effectively.	
h.	The broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context	
i.	A recognition of the need for, and an ability to engage in life-long learning.	
j.	A knowledge of contemporary issues within and outside the electrical engineering profession.	✓
k.	An ability to use the techniques, skills, and modern engineering tools necessary for electrical engineering practice.	