



Arab Academy for Science, Technology & Maritime Transport
College of Engineering & Technology
Department of Basic and Applied Science

University/Academy: Arab Academy for Science, Technology & Maritime Transport
Faculty/Institute: College of Engineering & Technology
Program: B.Sc. Mechanical Engineering

Form No. (12)
Course Specification

1-Course Data

Course Code: IM 535	Course Title: International Operation Management	Academic Year/Level: 5th year / 10th semester
Specialization:	No. of Instructional Units 3 Credits	Lecture 2 Hrs.
		Practical -

2- Course Aim

- 1) Overview for different Political and Economic systems
- 2) To be able to operate companies from an international point of view.
- 3) To know different international trade theories.

3- Intended Learning Outcome (ILO's)

a- Knowledge and Understanding	<p>K7) Business and management principles relevant to engineering. Overview and orientation of course aims. Define the term globalization Identify the main drivers of globalization. Explain the main arguments in the debate over the impact of globalization. Appreciate how the process of globalization is creating opportunities and challenges for business managers Understand how the political systems of countries differ Identify how the political systems of countries differ Identify how the legal systems of countries differ Identify how the economic systems of countries differ Describe the factors that determine doing business in a foreign country Identify how differences in social culture influence values in the workplace. Explain why nations trade with each other. Explain why many economists believe that unrestricted free trade between nations will raise the economic welfare of countries that participate in a free trade system</p>
b- Intellectual Skills	<p>I9) Judge engineering decisions considering balanced costs, benefits, safety, quality, reliability, and environmental impact. Distinguish the changing nature of the global economy Examine different modes of foreign market entry. Analyze the macro-political and economic changes taking place worldwide. Examine the indicators for economic development of a nation.</p>

	<p>Describe how transition economies are moving toward market based systems Illustrate the effect of culture on international business Identify the forces that lead to differences in social culture</p> <p>Identify the business and economic implications of differences in culture. Develop an appreciation for the economic and business implications of cultural change Distinguish the different theories explaining trade flows between nations. Be familiar with the arguments of those who maintain that government can play a proactive role in promoting national competitive advantage in certain industries. Distinguish Management and marketing Strategies.</p>
c- Professional Skills	
d- General Skills	<p>G3) Communicate effectively. - Enhance presentation skills</p>

4- Course Content

Lecture		
Wk	Hrs	
1	2	Introduction
2	2	Forces of Globalization
3	2	Modes of International Business
4	2	Political Systems
5	2	Legal systems and its effect on International operations
6	2	Economic Systems
7	2	7 th week evaluation
8	2	Benefits and Costs of doing International Business
9	2	Differences in Culture
10	2	Culture effects on International operations
11	2	International Trade Theories
12	2	12 th week evaluation
13	2	Modern International Trade Theories
14	2	Projects presentation
15	2	Revision
16	2	Final Exam

5- Teaching and Learning Methods

<ol style="list-style-type: none"> 1. Lectures 2. problems 3. Individual and group course homework

6- Teaching and Learning Methods for Students with Special Needs

<ol style="list-style-type: none"> 1. Consulting with lecturer during office ours 2. Consulting with Lecturer during office hours 3. Private sessions for redelivering the lecture contents
--

7- Student Assessment

a- Procedures used:	1. Written examinations to assess the Intended learning outcomes. 2. Continuous assessment (reports, discussions, etc.....) to assess the Intellectual skills.
b- Schedule:	Assessment 1: 7 th Week Written Exam Assessment 2: 12 th Week Written Exam Assessment 3: Continuous Assessments Assessment 4: 16 th Week Final Written Exam
c- Weighing of Assessment:	7 th Week Examination : 30 % 12 th Week Examination: 20 % Final-term Examination: 40 % Oral Examination : 0 % Practical Examination : 0 % Semester Work : 10 % Total : 100%

8- List of References:

a- Course Notes	
b- Required Books (Textbooks)	International Business (competing in global market) Charles Hill Global Edition
c- Recommended Books	
d- Periodicals, Web Sites, ..., etc.	

Course coordinator:**Program Manager**