Exploring The Impact Lean Performance Management (LPM) Towards Superior Sustainable Value-Based (SSVB) Organization As A Competitive Intelligence

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Abstract - The Purpose of this paper is aimed to clarify the superior value of applying the lean performance management on the organization and being a lean centric oriented that will enhancing and the capability the core competency of it in competing journey with any organization in the global industry.

Adopting lean principles is influent the Performance measurement which is of critical importance in a company’s strategic actions towards minimizing the gap between the company strategic planning track and the actual performance track and starting lean efforts as a real and deeply understanding of the lean principles involved and, therefore, focus on the deeper changes necessary this will be a value creation not just improving the operation performance.

Therefore Value-based management provide to all managerial and non-managerial level with tools and techniques supporting the development and implementation of value-creating strategies and fully encourage them to realize their role in developing a superior sustainable value-based which leads to having a strong well-known brand name.

Index Terms - Value-Based Management, superior performance, sustainable value, Lean Performance Management- competitive intelligence, Mobilizing assets.