

الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري

Arab Academy for Science, Technology & Maritime Transport



CLC

COLLEGE OF LANGUAGE
& COMMUNICATION

كلية اللغة و الإعلام

Media Summer School

August 18th to 29th, 2019

Join us in Egypt for the
CLC Alexandria Media

The program focuses on new trends in media through hands-on experience in photography, broadcasting, film production, multimedia and social media. By combining theory, history, and practice, international students will gain an understanding to produce new media formats posed by a globalized media world.

Participants can deepen their knowledge and skills in the course of high quality workshops and discussions. In addition to gaining technical skills and inspiration for their own work, students will work individually and in groups on assignments and they will complete a final film production project on the subject of their choosing

PARTICIPANTS WILL HAVE ACCESS TO MEDIA LABS AND STUDIOS TO GET HANDS – ON EXPERIENCE.

Courses:

Photography
Film making
TV & Radio
Multi-media Today
Social Media Trends

Time

9:00 – 11:00
11:30 – 1:30
1:30 – 3:00
3:00 – 4:00
Evening

Sunday – Thursday

Lecture – Hands on session
Lecture – Hands on session
Lunch
Workshop
optional city tours

Friday & Saturday

Optional Trips (not included)
Giza Pyramids (Cairo)
Cairo Citadel
Egyptian Museum
Cairo city tour
Sharm El-Sheikh bay

For more details, please contact

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