

Collaborative networks' performance index

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Abstract: Collaborative networks are recognised as a different type of organisation in which participants jointly create activities that generate value. Existing studies in the area of performance management still focus on single organisation and neglect to consider wide business networks, thus exploring appropriate performance measures for collaborative networks become one of the future research themes to be investigated in order to effectively manage with agility and achieve bottom line results. The aim of this paper is to identify the multi-dimensional facets of collaborative networks' performance from the perception of Egyptians executives, emphasising that manifestations of value creation failures could be the result of multiple performance deficiencies a collaborative network could display simultaneously. The research combines both exploratory and explanatory methodologies to better understand and identify perceived value creation dimensions and its relationships, consequently conceptualise a collaborative network performance index that can be further studied in different contexts.

Keywords: management; performance; collaborative networks; value creation.