

SEMINAR ON
COMMUNITIES BEHAVIOUR
A SOCIAL DATA ANALYSIS
PERSPECTIVE

24 NOV. 2016.
6:00 PM TO 9:00 PM

GS BUILDING. FOURTH FLOOR
VIDEO CONFERENCE ROOM

Citizens are sensors in motion. By using mobile devices, they participate in social networks not only by sharing impressions but also other metadata as time or location.

The massive adoption of services based on big social data entails the availability of large amounts of geographical and social data where spatio-temporal analysis provides accurate characterization of communities' behaviour.

In this seminar we focus on two different app fields:

- Modelling users and their social spheres
- Inferring movements of collectives across cities



Dr Ana Fernández



Dr Rebeca P. Díaz Redondo

DR ANA FERNÁNDEZ AND DR REBECA P. DÍAZ
ASSOCIATE PROFESSORS. UNIVERSITY OF VIGO. SPAIN

Research interests: semantic reasoning techniques in the field of Interactive Digital TV apps and content characterization techniques based on collaborative labelling. They currently work on applying social mining and data analysis techniques to characterize the behaviour of users and communities to design solutions in learning, smart cities and business areas.

