

Abstract

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Assess customer satisfaction for the educational output from the graduates of private universities views "An Applied Study on College of Management and Technology -Arab Academy for Science and Technology and Maritime Transport

The study is conducted by distributing a satisfaction measurement questionnaire on 60 participants in College of Management and Technology (CMT) - Arab Academy for Science and Technology and Maritime Transport. In the current study, a questionnaire was used to collect data, which was divided into three parts. The first part was concerned with personal information of graduates responding to questionnaire. Second part was concerned with satisfactions measurements which in turn consist of 35 statements that cover all student satisfaction aspects.