

Abstract

Ahmed Hassan El-Kashlan

IMPLEMENTING KAIZEN APPROACH FOR QUALITY OF E-LEARNING

E-learning models are valuable aids to develop frameworks to designer in the world of e-learning address the concerns of the learner and the challenges presented by the technology so that pedagogy and e-learning can take place effectively. These models provide useful tools for evaluating existing e-learning initiatives determining critical success factors. The present paper reviews a number of paradigms for identifying and evaluating the quality of online learning programs. As quality is a concern of all stakeholders, a proposed model is presented based on implementing "Kaizen" concept for continuous improvement of e-learning effectiveness, administrative, and technical support ,an issue was rarely applied in education. In addition the paper focuses on the importance of adopting a quality concept in implementing e-learning courses, more specifically to reveal the significance of using "Kaizen" concept for improving e-learning processes. The proposed model enables practitioners to make decisions concerning online learning in a principled way based on IMAI cycle.