

Abstract

Nourhan Ibrahim Mansour

The Impact of Cross Listing on Stock liquidity in Egypt

The purpose of this dissertation is to examine the importance of international listing for Egyptian firms. Cross listing has a positive impact on firms engaging in such a process: firm performance, capital raising, shareholders and stock liquidity. Stock liquidity is the chosen factor in this paper to be investigated due to the importance of liquidity in the stock market. Thus, this research tests the impact of cross listing on stock liquidity on all Egyptian firms listing their shares in foreign markets. Such a study is important for potential investors and firms deciding to issue new stocks to promote new investment opportunities and to break investment barriers present in home markets. The population used consists of seven Egyptian firms having their shares sold mainly in London stock exchange and OTC. Volume-based measures are used as stock liquidity measures including turnover and liquidity ratio. Findings and results are carried out using the analytical statistical package SPSS to ensure data reliability. All of the methods and models mentioned above are explained in details in the research methods chapter (chapter 3). The conclusion of the dissertation (chapter 5) is drawn that stock liquidity has been improved after cross listing, however, the difference might be slight in the years around 2011-2014 due to some political and economic instability in the country. This paper recommends future researchers to have more extensive studies on this topic due to its importance and benefits for both firms and investors.