

Abstract

Mr. Tarek Madkour

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Logistics Performance Index on Trade Openness of Europe and Africa “Comparative Analytical Study” Tarek Hamdy
Saleh Hassan Madkour ABSTRACT Logistics activities affect the costs of international trade and thus revitalize the
economy of the countries. The efficient and effective management of logistics activities enables countries to compete
internationally. This study seeks to develop a conceptual framework to link trade openness with logistics performance
through a comparative study of the impact of the logistic performance index of the continents of Europe and Africa on
trade openness, supported by control variables: GDP, foreign direct investment, exchange rate, general government
final consumption expenditure and population growth. This study follow on the descriptive analytical approach in
analyzing the available data. The cross-sectional time series (Panel Data) method was used to achieve the study
objective. The study was conducted on a sample of 55 countries out of more than 160 countries participating in
logistics performance index indicator. According to the availability of data from the World Bank website, during the
period of 10 years from 2007 to 2016, this study carried out two models. The first one examined the impact of the
Logistics Performance Index on the opening up of the continent of Europe, while the second model was to study the
impact of the Logistics Performance Index on the openness of the continent of Africa. The results indicated that the
European countries are in the top ten during the study period and vice versa for the African continent. In addition, the
study revealed that there is a direct positive impact of the logistic performance index on the trade openness of the
continent of Europe. While there is no obvious impact on the continent of Africa. The study concluded with a
conceptual framework linking trade openness with logistics performance, which contributes to providing an approach
for researchers to assess the strength of the world economy from the perspective of the Logistics Performance.