

Abstract

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Exploring the effect of lean manufacturing on collaborative relations sustainability

This research argues that the benefits of implementing lean manufacturing at a supplier organization could improve supplier-manufacturer collaborative business relations. Through exploring the relevant literature and performing a case study research, this paper reveals that lean practices provide suppliers with a competitive advantage which manipulates market dynamics effect over their relation with manufacturers. This, in turn, enhances the manufacturer commitment to collaborate. Thus, it could be concluded that lean manufacturing influence collaborative relations sustainability.