

Abstract

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The Contingent Variables that Affect the Usage of the Performance Measurement Techniques in the Organizations

This paper examines the role contingent factors play in the implementation and usage of performance management systems. Roth and Morrison (1992) stated that the contingency fit between the organization and its environment suggests strategic adaptation to contextual conditions. Thus, it may be expected that businesses will use different strategic positioning when confronting an international context. The importance of this study stems from the importance of the performance measurement techniques. Competitive pressures include global competition, rapid commercialization of technology, and the use of new management techniques have increased the importance of performance measurement. This article reviews some of the pioneering studies and work in the area of performance measurement techniques.