

# Abstract

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## **An Investigation of the Effect of Higher Education Students' Perception on their Readiness for E-Learning Adoption**

Implementing e-learning in a country like Egypt, with over 80 million, needs clear understanding of the Egyptian students' characteristics, perception, &#97;&#110;&#100; cultural aspects. E-learning can serve a great number of students regardless of the class capacity a fact that highlighted the role of &#97;&#110;&#100; the necessity for e-learning as it can serve a great number of students regardless of the class capacity specially in Egypt where the large number of students per class &#97;&#110;&#100; limited number of universities available in higher education is a major problem. This paper will focus on the Egyptian students as the customer in the e-learning process. It will try to identify the students' preference mode, perception regarding e-learning &#97;&#110;&#100; its effect on their readiness for e-learning adoption by answering the following question: ? What is the effect of higher education student's perception on their readiness for e-learning adoption? A structured questionnaire was designed &#97;&#110;&#100; administered to target higher education students both in Alexandria &#97;&#110;&#100; Cairo as the two main cities in Egypt. Data collected was statistically analyzed using SPSS. Findings enabled the researchers to make conclusions &#97;&#110;&#100; recommendations regarding e-learning implementation in Egypt