

Abstract

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A Green Supply Chain Management Migration Model Based on the Challenges Faced in Egypt

As the issue of sustainability became of a prime importance in the global market during the last few years, a growing number of research has addressed green supply chain management, its drivers, barriers and implementation frameworks. However there is a significant gap in research that examines the green supply chain issues in Africa and the Middle East. Therefore this research focuses on identifying the barriers that face the Egyptian organizations during the implementation of green supply chain management in order to be the basis for a green supply chain management migration model that is designed upon overcoming the identified challenges to facilitate the adoption of green supply chains