

Abstract

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Creating Logistics Competency Framework For Egyptian Clothing Companies

This research aims to create a competency framework specific to logistics job-holders in Egyptian clothing companies. The purpose of this competency framework is to provide an outline of the logistics skills and competencies required to support the development of strong relationships with international clothing retailers. The analysis only considers Egyptian clothing companies as the clothing industry is considered one of the strongest industries in Egypt in terms of exports, production and employment (Magder, 2005). Information was acquired by reviewing related scientific journals, specialized professional association reports, logistics job descriptions as well as structured interviews with managers in an Egyptian clothing manufacturer company. The work responsibilities-driven approach by Rothwell (1994) was used to create a competency framework as it produces outputs, competencies and roles from work activities of the target job category of the study.