

Abstract

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and change in the Egyptian shipping companies Abstract -This paper discusses an important
approach that has affected many aspects of the success of most business organizations when adopting its
application. As from the leading companies in the Egyptian society that need to be restructured are the shipping
companies, which are considered important and having a direct impact on some other companies
that deal with them. Here the researcher has monitored the negative effects of the 25th of January Revolution on the
results of many companies operating in the Egyptian environment, including some of the shipping companies, which
were also affected by the tough economic events that the country are passing by. -As the shipping companies such
as Safaga – Deba Line and Nuweibaa – Aqaba Line are facing a hard decline this year in the number of
passengers and pilgrims, which is threatening the shipping industry in both directions, causing
heavy losses daily. It is therefore necessary to search for useful administrative approaches in the treatment of these
problems and the apparent stagnation in the performance of most of the Egyptian companies. - The
researcher also monitored the negative financial conditions of the Egyptian shipping companies through the report of
the Egyptian Central Auditing Agency which confirmed that there are many problems that call for the application
adoption of a new administrative approach which may help in solving these problems. -As from the results of this
research is that the change that occurs to the financing and investment structures in the companies
of maritime transport is clearly reflected on the value of trading securities, which also affects their capital value.
Another thing is that the main factor after the application of the restructuring approach in determining the value of the
securities of the companies, is the stability and excellence of the financial and

investment structures enjoyed by the company, as well as its expected business results and economic activity. -This research proposes limiting the fixed assets of the Egyptian shipping companies, whether the assets utilized in a non-economic, unused way, selling them at remunerative prices without affecting the activity of these companies, as well as speeding the completion of the projects; investments that are economically viable, still under implementation; on the other hand, freezing; working on getting rid of the projects that are ineffective. Also, setting the legislative, administrative; investment requirements needed for speeding the performance inside the Egyptian ports in accordance with the concepts of modern logistics to achieve the efficiency of future performance of these companies.