

Abstract

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Students' Satisfaction at Educational Institutions and Recommending It to Potential Students"

Formally the Egyptian higher education sector is completely funded by the government. In view of the increasing number of applicant for university degree, an urgent need is felt for additional universities that can absorb such applicants. Over the last view years the number of private education institutes has increase dramatically which led to an intensive completion between this institutes. Nowadays some institutions are interested in the educational process quality rather than the number of student accepted every year. This paper investigates the major factors that will increase student's satisfaction and other factors that will lead to recommend the institute for the potential student.