

Abstract

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A Proposed Logistics Information System for Implementing an Integrated Products Tracking System

Supplier relationship management and customer relationship management are two of the most important issues for every company. Between the two, lays a sequence of activities including distribution, manufacturing, warehousing, inventory and retail. Between this chain of activities, products might get delayed, misplaced even lost. This paper presents a suggested logistics information system that is capable of tracking products where ever they are, GIS concepts and delay forecasting model have been integrated in the system. This will offer both companies and supply chain vision and control over the flow of products from supplier to consumer.