

Curriculum Vitae

Personal Details:

Name: Ghada Ibrahim Elkady
Address: 64 Sidi Beshr St. ElBehery building, 5th floor, Alexandria, Egypt
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Birth date: 01/07/1978
Nationality: Egyptian



Education:

2010 – to date:	Doctor of Philosophy "PhD" in supply chain management (on a part time basis) - Research title: "Increasing Grocery Store Supply Chain Efficiency with Collaboration through the Use of a More Policy-Oriented System Dynamics Approach." – Plymouth University, <i>United Kingdom</i> .
2000 – October 2002:	Master of Science in Quality Management – “An Effective Leadership in Total Quality Management” - Productivity & Quality Institute, Arab Academy for Science, Technology and Maritime Transport (AAST), <i>Egypt</i> .
2007 – July 2008:	Pre-Doctorate courses- Productivity & Quality Institute, Arab Academy for Science, Technology and Maritime Transport (AAST), <i>Egypt</i> .
2001 - June 2005:	Bachelor degree in Business Administration – Management Information System major (MIS) - GPA: 3.73 - Arab Academy for Science, Technology and Maritime Transport, <i>Egypt</i> .

Professional Experience:

2008 – to date:	Assistant Lecturer - College of International Transport and Logistics – Arab Academy for Science, Technology and Maritime Transport, <i>Egypt</i> . Main teaching subjects: Quality Management, Human resources Management, Retail Management and Strategic Management.
2004 – 2008:	Assistant Lecturer - Productivity & Quality Institute– Arab Academy for Science, Technology and Maritime Transport, <i>Egypt</i> . Main teaching subjects: Quality Management, Human resources Management. Designing Total quality Management courses
Sep 2000 – 2004:	Graduate Teaching Assistant - Productivity & Quality Institute– Arab Academy for Science, Technology and Maritime Transport, <i>Egypt</i> .
Sep 1999 - 2000	Assistant – Multimedia Department and Administrative work (Part-time) - Arab Academy for Science, Technology and Maritime Transport, <i>Egypt</i> .

Professional Training:

January 2013:	Online training course in Basic Model Building: Applying the Process provided by isee systems organisation, <i>United States</i> .
May 2012:	Train of Trainer (TOT) - Certificate of Professional Competence CPC in International and National Transport (IRU), <i>United Kingdom</i> .
April 2013:	“Winning through creativity & Innovation workshop” by Tony Buzan, Ramon Vullings and Cyriel Kortleven, <i>Egypt</i> .
2009 – 2013:	Research Training Development Courses - university of Plymouth
2011:	Plymouth University Summer school with Exeter University, <i>United Kingdom</i> .
June 2011:	Retail Marketing - Brunel University, <i>United Kingdom</i> .
2007	Environmental Management System Lead Auditor (EMS) - 14001: 2004 - The International Register of Certificated Auditors (IRCA) - <i>United Kingdom</i> .
2002	Oracle Database Administration 9i, Oracle Egypt

Skills & Training:

Information Technology:	Microsoft Windows and Office (Word, Excel, PowerPoint, Access, and Internet Explorer).
Languages:	Arabic mother tongue Fluent English
Social skills:	<p>Very good (being organizer of)</p> <ul style="list-style-type: none"> • The Regional Conference on Standards & Quality in Education 'The Path to Excellence' June 2005 • The Third International Conference on "Total Quality Management in Service Industry 2007", 21-22 January 2007. • The Arab League Workshop of Studying the Modernization and Development of Maritime Transport Industry between Arab Countries, during the period from 22 to 23 September 2010, at the General Secretariat of the League of Arab States, Cairo, Egypt. • Internal For Logistics, Arab Economic Summit Preparatory Meeting. 14-16 December 2010, Green Plaza, Alexandria, Egypt. • FIATA Diploma Graduation Ceremony , 18 December 2010, Arab Academy for Science, Technology & Maritime transport, Abu Keir, Alexandria, Egypt. • Quality accreditation coordinator , college of international transport & Logistics • Participated in strategic Business game at college of International Transport & Logistics
Organizational skills:	Very good (experienced events and seminars organizer, awarded from Arab academy for science, technology & maritime transport
Presentation skills:	Experienced presenter awarded from Plymouth University, UK
Training:	<ul style="list-style-type: none"> - online training sessions in Basic Model Building: Applying the Process provided by isee systems¹ - Certificate of Attendance system dynamics chapter UK at West Bank University, London, 7, 8 February 2013.

¹ The world leader in system thinking software. <http://www.iseesystems.com>

	<ul style="list-style-type: none"> - Certificate of Attendance “winning through creativity & Innovation workshop” by Tony Buzan, Ramon Vullings and Cyriel Kortleven, Cairo, Egypt, 1, 2 April. - research development sessions at university of Plymouth - university summer school with Exeter University, 2011 - Staff development training courses at Arab Academy for Science, Technology & Maritime Transport, Alexandria, Egypt.
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Research papers:

- Elkady, Gh., Moizer, J., and Liu, Sh. (2014),” A Decision Support Framework to Assess Grocery Retail Supply Chain Collaboration: A System Dynamics Modelling Approach”, *International Journal of Innovation Management and Technology (IJITM)*, Vol.5(4),pp. 232-238.
- Elkady, Gh., Moizer, J., and Liu, Sh. (2013), “A Decision Support Framework to Assess Grocery retail Supply Chain collaboration” , *in: The Postgraduate Society Annual Conference, Tuesday 18th June 2013, Plymouth University, UK*
- Elkady, Gh., Moizer, J., and Liu, Sh. (2013), “Increasing Grocery Store Supply Chain Efficiency with Collaboration through the Use of a More Policy-Oriented System Dynamics Approach”, *in: 31 International System Dynamics Conference, Cambridge, Massachusetts, USA July 21–25, 2013. (Poster presentation)*
- Elkady, Gh. , Elmeligy, B., Liu, Sh. and Moizer, J. (2013) ‘E-commerce effect on the application of E-retailing In Egypt’ In: *Proceedings of the EWG-DSS Thessaloniki-workshop, “Exploring New Directions for Decisions in the Internet Age ‘,Thessaloniki, GREECE, May 29-31, 2013*
- Elkady, Gh., Elgarhy, A., Roe, M., and Liu, Sh. (2013) ‘Optimising the logistical transportation network: A proposed model for enhancing retail supply chain in Egypt’ *in: proceedings of the Hamburg International Conference of Logistics Success Drivers of Logistics and Supply Chain Management, 5 to 6 September 2013, Hamburg, Germany*
- Elkady, Gh, Liu, Sh., and J. Moizer, J. (2011), “A Framework for Supply Chain Coordination decision using System Dynamics simulation: A case on Hypermarkets in Egypt”, *in: Proceedings OfThe EWG- DSS London-2011 Workshop On Decision Systems, London, UK, June 23-24, 2011*
- Elkady, Gh., Elsayeh, M., Moizer, J. and Liu, Sh. (2012), ‘A Proposed model for Optimising the logistics distribution centre for Egyptian retail supply chain’. *In: Proceedings of International Maritime Transport and Logistics Conference 2012, Alexandria, Egypt.*
- Elkady, Gh., Elsayeh, M., Moizer, J. and Liu, Sh. (2009), ‘Impact of Inter- Port Competition in the Mediterranean Transshipment Container Market on the port service quality – A Case of SCCT’ , *14th ICPQR International Conference on Productivity & Quality Research Egypt 2009 - productivity & Quality Management: Trends, Drivers & Challenges - Alexandria 19-23 October 2009 MARITIM Jolie Ville Hotel*

Certificates:

- Train the Trainer of the IRU Academy CPC Manager Program.
- Lead Auditor 14001: 2004 (Successfully completed)
- Oracle Database Administration 9i
- International Computer Driving License (ICDL)
- Basic Model Building: Applying the Process provided by isee systems (<http://www.iseesystems.com>)

Language Skills:

	Reading	Writing	Speaking	Understanding
Arabic	Mother tongue			
English	Excellent	Excellent	Excellent	Excellent

Memberships:

- Chartered Institute of Logistics & Transport (CILT) – UK
- Euro Working Group in Decision Support System (EWG-DSS)
- Member and reviewer at System Dynamics Society, USA
- UK Chapter of the System Dynamics Society
- Egyptian Commerce Syndicate, Cairo, Egypt
- International Association of Computer Science and Information Technology (IACSIT)

Courses

Courses Taught	Courses designed	Courses attended
<ul style="list-style-type: none"> - Total Quality Management - Environmental Management Systems - Human Resources Management - Oracle 8, 8i and 9i Administration - ICDL Courses - Strategic Management - Communication skills - Organizational behavior - Retail Management - Humanitarian logistics - Study Skills - Principles of Management - Customer relationship management - Introduction to Information Technology - Research Methodology - Retail supply chain management - System dynamics modelling - Procurement Management 	<ul style="list-style-type: none"> - Quality Management Master Courses - Quality Assurance - Quality Management - Management Information Systems - Introduction to Information Technology - Understanding ISO 9000 - Quality: from control through assurance to Oracle Database - Quality Assurance Concepts - Human Resources Management - Total Quality Management - Team Building - Time Management - Communication Skills 	<ul style="list-style-type: none"> - Environmental Management - System Lead Auditor (EMS) - Lead Auditor 9001: 2000 - Oracle Database Administration - Training course in Teaching Methods - Advanced Total Quality Management