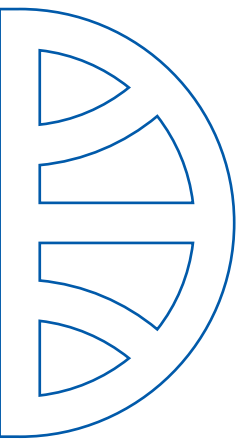




# CIB DAZZLING COMPETITION

## Summer Training Project 2020





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CIB in cooperation with Arab Academy For Science Technology & Maritime Transport gladly announce for the new training project “CIB Dazzling Competition 2020”.

The project is built on having a number of groups, each composed of minimum. 5 delegates from undergraduates with diversified domains. Each group will be assigned a certain project followed by a 20 minutes online presentation by the end of the project attended by panels from University and CIB.

**The applicants shall meet the minimum acceptance conditions as per following criteria:**

- Undergraduates in 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> years only.
- Accepted domains, Marketing, Accounting, Finance, Media Management, Business Information system (BIS), Political Science and Engineering condition ensure the combination among these domains in the formulated groups.
- Maintaining a minimum accumulative grade of Very good or the equivalent GPA.
- Good command of English
- Have previous extracurricular activities
- Creative Thinking and develop innovative solutions
- Excellent analytical, presentation and communication skills.
- Able to manage projects and ready to assume a high level of responsibility as a member of a team.

**\*Groups with diversified background, domains and gender will be considered a credit in their project evaluation,**

**Candidates will be requested to submit a group project covering one of the following topics in regards to CIB performance after the pandemic Covid -19 :**

1. What would be the expected change in the products currently adopted by the bank or what are the new digital products that the bank can introduce to the market post the pandemic situation?
2. What is the expected new digital products/services and technological solutions that the bank would consider in the new era?
3. What is the expected change in the bank services and it's distribution channels as a result of the addressed change?





# SUMMER TRAINING PROJECT

## CIB Dazzling Competition 2020

The groups can build their cases in light of the following:

1. The bank's mission, vision and core values available on the CIB official website
2. The availed financial statements on CIB internet
3. The Bank's current products that are available on multiple sources, website, CIB physical branches, etc.

The projects submitted by the participants shall include a detailed study covering the following:

- The research methodology adopted in the case
- The supporting technical tools used to help in the research: (Market study -Financial study - Peers Study)
- The implication of the expected changes on three main dimensions:
  - The financial performance and suggested model for project implementation
  - The Customer centricity and concentration
  - The organization structure
- Final conclusion summing up the research message

The projects to be carried on June 2020, where all participants will receive an E-certificate for their participation in the project also the best three groups will receive a monetary compensation.

**Important note:** The group projects will be allocated randomly among the groups and the shared ideas and projects after submission are owned by the bank with full right to amend, tweak, adopt and/ or apply as seen compatible with CIB's strategy.

For any inquires please send an e-mail to:

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